

**Ref No** : ACRSL37812/24  
**Company Name** : Promotive Enterprise (PE)  
**Assigned Ticker** : PromotiveEnt  
**Activity** : Supplier of Construction materials  
**Incorporated On** : 05 Jan 2010  
**Head Office** : Suite-807, Zaman Court (7th Floor), 45, Dilkusha C/A, Dhaka-1000, Bangladesh

**Rating Type** : SME / Entity  
**Rating Validity** : 09 Jun 2025  
**Nature of Rating** : Surveillance  
**Outlook** : Stable  
**Analyst(s)** : ACRSL Analyst Team  
**Committee(s)** : ACRSL Rating Committees


**Rating Summary**

Credit Rating	Current	Previous
SME	AQME-3	AQME-3
Publishing Date	10 Jun 2024	12 Dec 2022

**Rating Explanation**

Rating	Explanation
AQME-3	ARGUS Quantitative Medium Enterprise-3 is a High rating grade assigned to medium enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative ME ratings model. When assigned, this rating indicates the obligor, relative to other medium enterprises, has strong capacity to meet its financial obligations but may be vulnerable to adverse economic conditions.

Rating Validity: This validity assumes no additional loan over that disclosed in FY23 [Ending December 31] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY21.

  
 Khairul Ahsan Wahed, FCMA  
 Chief Executive Officer  
 ARGUS Credit Rating Services Ltd.