

Ref No

: ACRSL38478/24

Company Name: The Brand Shop (TBS)

Assigned Ticker : TBShp

Activity

: Cosmetics, Trading

Head Office

: Shop-11 (2nd floor), Road-135, 42, Jabbar Tower, Gulshan-1,

Dhaka, Bangladesh

Rating Type

: SME / Entity

Rating Validity : 28 Aug 2025

Nature of Rating : Initial

: Stable

Outlook Analyst(s)

: ACRSL Analyst Team

Committee(s)

: ACRSL Rating Committees

Rating Summary

Credit Rating	Current	Previous
SME	AQSE-3	N/A
Publishing Date	29 Aug 2024	N/A

Rating Explanation

Rating	Explanation
	ARGUS Quantitative Small Enterprise-3 is a High rating grade assigned to
	small enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative
	SE ratings model. When assigned, this rating indicates the obligor, relative to
	other small enterprises, has strong capacity to meet its financial obligations
	but may be vulnerable to adverse economic conditions.

Rating Validity: This validity assumes no additional loan over that disclosed in FY23 [Ending December 31] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY21.

> Khan Mo Abhui Wahab, FCMA Chief Executive Officer AKGUS Credit Rating Services Ltd.