

**Ref No** 

: ACRSL39702/24

Company Name: Dada Fashion (DF)

Assigned Ticker : DadaFshGazi

Activity

: Apparel, Trading

Incorporated On: 22 Jun 2017

**Head Office** 

: Earshadnagar no-1, Baro Bazar, Tongi, Gazipur, Bangladesh

**Rating Type** 

:SME / Entity

Rating Validity : 04 Dec 2025

Nature of Rating: Second Surveillance

Outlook

: Stable

Analyst(s)

: ACRSL Analyst Team

Committee(s)

: ACRSL Rating Committees

## **Rating Summary**

| Credit Rating   | Current     | Previous    |
|-----------------|-------------|-------------|
| SME             | AQSE-4      | AQSE-4      |
| Publishing Date | 05 Dec 2024 | 07 Dec 2023 |

## **Rating Explanation**

| Rating | Explanation                                                                                                                                                                                                                                                                                                                                                                                      |  |
|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|        | ARGUS Quantitative Small Enterprise-4 is a Good rating grade assigned to small enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative SE ratings model. When assigned, this rating indicates the obligor, relative to other small enterprises, has adequate capacity to meet its financial obligations but this capacity remains more vulnerable to adverse economic conditions. |  |

Rating Validity: This validity assumes no additional loan over that disclosed in FY24 [Ending June 30] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY22.

Chief Executive Officer

ARGUS Credit Rating Services Ltd.