

Ref No : ACRSL40219/24
Company Name : New Sananda Jewellers (NSJ)
Assigned Ticker : NewSanandaJew
Activity : Jewelry, Trading
Incorporated On : 11 Jun 2014
Head Office : Shop-91, Muktijodha Super Market, Mirpur-1, Dhaka, Bangladesh

Rating Type : SME / Entity
Rating Validity : 18 Dec 2025
Nature of Rating : Second Surveillance
Outlook : Stable
Analyst(s) : ACRSL Analyst Team
Committee(s) : ACRSL Rating Committees

Rating Summary

Credit Rating	Current	Previous
SME	AQSE-3	AQSE-3
Publishing Date	19 Dec 2024	14 Dec 2023

Rating Explanation

Rating	Explanation
AQSE-3	ARGUS Quantitative Small Enterprise-3 is a High rating grade assigned to small enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative SE ratings model. When assigned, this rating indicates the obligor, relative to other small enterprises, has strong capacity to meet its financial obligations but may be vulnerable to adverse economic conditions.

Rating Validity: This validity assumes no additional loan over that disclosed in FY23 [Ending December 31] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY21.


Kazi Md. Abd. Wahed, FOMA
Chief Executive Officer
ARGUS Credit Rating Services Ltd.